

# Gold Coast Telework Workshop

## 4/10/2012

**When:** Thursday, 4 October 2012  
7.30am - 9:00am

**Where:** The Arts Centre Gold Coast  
Panorama Suite  
135 Bundall Rd  
Surfers Paradise, Queensland  
Australia

**Contact:** Kym Welsby ([Sign in to view e-mail address](#))

### Event Details

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Attention C-level executives looking to attract and retain skills in your organisation, drive organisational productivity and to reduce operational costs.

At the 2012 Telework Regional Workshops, Australia's leading C-Level executives will discuss how their organisations embraced a mobile workforce to realise a significant return on investment and take advantage of the skilled workforce based in regional Australia.

Amongst participants that include business and community leaders from the region, the Telework keynote speakers will outline their processes for shifting culture, perceptions, and office layouts to make way for new technologies that permeate more than the ether but the very fabric of our society. The development of regional Telework hubs and the uptake of mobile and home based collaborative technology facilitated by the launch of the NBN will merge personal and professional worlds but, paradoxically, give a healthier separation between the two.

Topics to be addressed through this Workshop Series include:

- OH&S;
- Legal and technology (including the rapid adoption of personal mobile devices & BYOD);
- Productivity;
- Risk management;
- The environment; and
- The calculation of ROI on mobility initiatives and the attraction and retention of regional staff.

As well as making the connections to learn through others' experiences, participants will depart with a better understanding of the framework and the tools required to successfully and seamlessly adopt Telework practices for their organisation and their home-based and mobile staff.

The discussion panels will invite interaction from audience members with direction from Brad Howarth, one of Australia's most respected technology journalists, and the author of A Faster Future.

Book in for  
a seminar and hear how **Brad  
Krauskopf, CEO and Founder** - Hub Australia and Third  
Spaces, has worked with corporate and government organisations to develop  
collaborative work hubs outside of the traditional office working environments.  
This style of flexible working strategy can benefit the communities, companies,  
and employees through cost savings, efficiencies and better work/life balances.  
Brad will draw on experiences from Australia and overseas, to demonstrate how  
organisations have successfully implemented a Telework program.  
Your  
host for the event is the Gold Coast City Council. For  
further information, contact Kym Welsby at [kym.welsby@pkf.com.au](mailto:kym.welsby@pkf.com.au).

This is a free event.

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