



NAWIC
WOMEN IN CONSTRUCTION

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SHAPING THE FUTURE OF OFFICE SPACE: HUB MELBOURNE

The changing nature of work has been widely discussed. As we know, work is no longer constrained to your own workpoint, building, or even your organisational structure.

In addition to free-range working (activity-based working), an emerging trend associated with workplace mobility is 'co-working': big and small businesses working collaboratively in shared places to create opportunities and share ideas.

HUB Melbourne is the first of a global co-working HUB network to hit Australia. More than a shared office space, HUB Melbourne is primarily focused on generating 'social capital' – connecting its member community to drive innovation through ideas and collaboration.

Since its opening in 2011 – and expansion and redesign this year with HASSELL – it has gained traction with freelance entrepreneurs and corporate organisations alike, including AMP, Deloitte and RMIT, looking for hotbeds of new innovation.

HASSELL Principal **Steve Coster** and CEO of Hub Melbourne, **Brad Krauskopf**, will be presenting at this event and discussing what 'co-working' means for traditional workplaces, as well as the role design and 'hosting' play in making this a successful window to the future.

We look forward to seeing you at this event.

When: Wednesday 8th August, 2012
Where: Baker & McKenzie
Level 27, AMP Centre, 50 Bridge Street, Sydney
Time: 6 - 8pm
RSVP: Friday 3rd August, 2012
Cost: \$10 members, \$30 non-members
Register: www.nawic.com.au (NSW Events)

Please contact Amy Watkins awatkins@batesmart.com for any enquiries.